



BREAKFAST WITH FRED LEADERSHIP INSTITUTE AT

etbu

EAST TEXAS BAPTIST UNIVERSITY

OCTOBER 22-23, 2013

**BREAKFAST WITH FRED LEADERSHIP INSTITUTE'S
VIDEO CONTEST
\$500 SCHOLARSHIP AWARD
HURRY. CONTEST ENDS 12-2-13**



**SCAN THIS QR CODE
TO VIEW A COPY OF
THE CONTEST RULES
BELOW OR GO TO
BWFLI.COM/CONTEST-RULES**

***HOW DOES BREAKFASTWITHFRED.COM
IMPACT YOUR LIFE?***

- 1) HURRY. Deadline for Video Contest Entry submittal is Monday, December 2, 2013. Only currently enrolled students at ETBU are eligible to enter.
- 2) Go to www.breakfastwithfred.com
- 3) Click on the Leadership Library and/or Weekly Thought archive.
- 4) Pick a one-liner (Fred Said), mentoring question, or Weekly Thought
- 5) Produce a short (up to 3 minutes) video applying what Fred said to your life.
- 6) UPLOAD it to YouTube. Submit a clearly titled Video Contest Entry email to brenda@breakfastwithfred.com with full details of
 - a) your working Video Link on YouTube, b) Video Title, c) Video Description, d) Your Name, e) Your Phone, f) Your Age, g) Your School Address, h) Your Major or Area of Study, i) Your Student Class or Year of Study (Freshman, Sophomore, Junior, Senior, or Graduate studies).
- 7) The winner of the Scholarship will be judged after December 2nd and should be contacted by the end of 2013.
The winning YouTube video prize is a \$500 SCHOLARSHIP AWARD.

Pointers:

- 1) Original, Imaginative, but not outrageous. Your video can be as simple as a shot of you speaking, or as elaborate as you like. It's up to you!
But the video must be produced by you, the submitter.
- 2) Good sound and light add to quality.
- 3) Video content should be in good taste. It should not contain inappropriate language or copyrighted music or content.
- 4) All videos become the proud property of BWF Project, Inc. The winning video will be featured on the BWFLI website. Any video may be used on the BWFLI website or linked by the BWFLI Facebook page.
- 5) The decision of our fine panel of judges is final. BWF Project, Inc. is not liable for any content or presentation of the videos or entry information.
Full releases of content and participants are granted by the Video Contest Entry submitter.
BWF Project, Inc. is a registered 501 (c)(3) non-profit organization.
- 6) The mission of the **Breakfast With Fred Leadership Institute** is "stretching and blessing the next generation of leaders...to the glory of God."

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